

# Business Without Boundaries



**Phil O'Reilly**  
CEO, Business NZ

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## Mega-trends

- Rise of Africa
- Changing demographics in Europe
- Changes in global power balance
- South–south trade & assistance
- Next revolution in manufacturing



## Where does value come from?

- Tech / innovation
- IP and value-add
- Diversity





## For innovation, integration...

- STEM
- Culture of educational excellence
- Business-science-education links



## Trade driving growth

- Trade, finance flows up 5-fold since 1990, will triple by 2025
- GVCs = over half the value of world exports
- Blurring boundaries between –
  - Manufacturing vs services
  - Exports vs imports

# What it means for us

- Stay close to business
- Be global – not just science global but business global
- Be the best NZ community of research, science